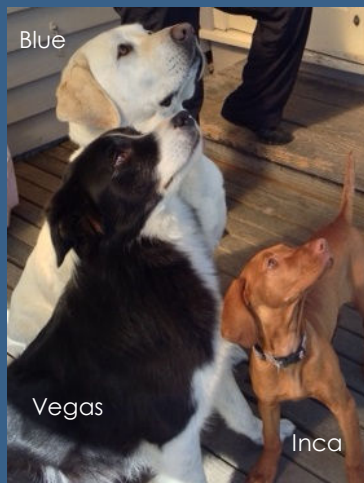
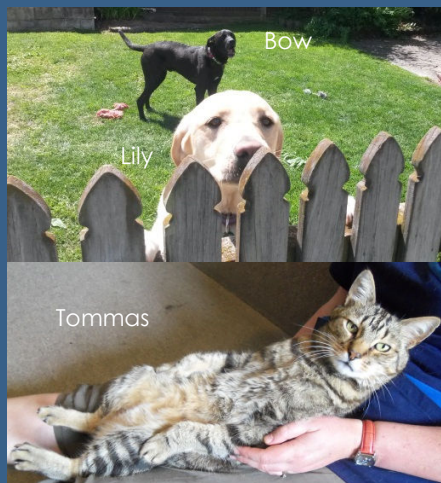


AnimalCare Newsletter

AUTUMN 2015



AnimalCare 2002 Ltd

**45 Havelock Road
Havelock North 4130**

P. 06 877 8156

F. 06 877 8155

E. animalcare@airnet.net.nz

www.animalcare.co.nz

AnimalCare News

In this newsletter we welcome two new additions to the AnimalCare canine family. Emily has adopted a Labrador puppy named Rivva and Shirley has a new Pointer cross puppy called Chad. The dogs have a great time playing and socialising in the back yard of the clinic. Lorna & Karen's dogs, Lily & Bow are pictured above enjoying the sun. Blue & Inca (Glenn's dogs) and Vegas (belonging to Shirley) are also pictured, waiting expectantly for a tasty treat. Tommas prefers to relax in a comfy spot indoors, although, he does quite like to

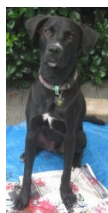
play with the puppies when they come inside.

Featured on page 2 are our current in-store promotions. We also introduce Nexgard - a new flea treatment for dogs, in the form of a soft chewable tablet. Nexgard is a great option for treating your dog for fleas and ticks.

We hope you enjoy reading our newsletter and that you and your pets stay safe & healthy during the Autumn months.

Bow's DNA Breed Identification Test

It is now possible to have your dog DNA tested to see what breeds are contained within their genetic makeup. The test is done by taking a mouth swab which is sent to a lab in the USA. The test costs \$185 and it takes a number of weeks for the results to come back. Bow is a large handsome cross breed dog owned by our vet Karen. Bow's results are pictured on the right. We discovered he is a mixture of Great Dane, Labrador & Mastiff!

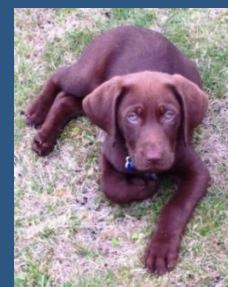
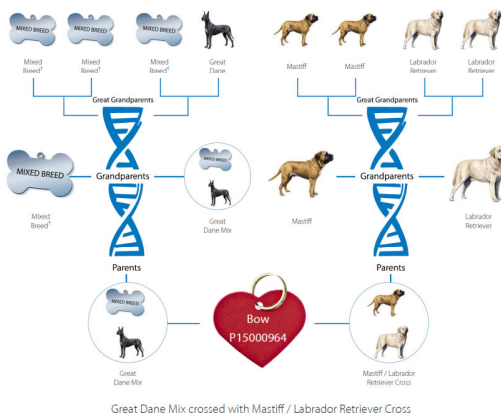


If you would like your dog DNA tested, please phone the clinic to make an appointment.

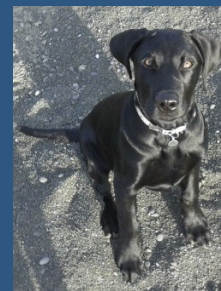
← Bow

What breeds make up Bow P15000964?

The **Wisdom Panel® Insights™** computer algorithm performed over seven million calculations using 11 different models (from a single breed to complex combinations of breeds) to predict the most likely combination of pure and mixed breed dogs in the last 3 ancestral generations that best fit the DNA marker pattern observed in Bow P15000964. The ancestry chart depicting the best statistical result of this analysis is shown in the picture below.



Shirley's new puppy Chad



Emily's new puppy Rivva



Newfoundland puppy Nonu is growing by the day, it won't take him long to catch up to Kiana

Promotions & Freebies:

Get a free tote bag with any 7.5kg or larger bag of Hill's Science Diet dog food. →



↑ Free block of Donovan's chocolate with every pack of Frontline or Nexgard purchased

Don't forget we are now stockists of the popular Orijen pet food range!

Nexgard – A New Flea Treatment Chew for Dogs

Nexgard is an easy, no-fuss, no-mess way to treat & protect your dog from fleas & ticks. Nexgard is a soft beef flavoured chew that you only have to give once a month. A study has shown that Nexgard killed 87.8% of existing fleas within 4 hours after treatment and 99.5% within 8 hours. This fast action means that any new fleas that jump onto the dog are killed before they lay eggs. Nexgard is proven to keep killing fleas all month and is a great choice for dogs who like to swim as it cannot be washed off. Nexgard also kills ticks, so it's perfect for dogs that visit or work on farmland or areas where cattle have been grazing.

Nexgard is available in four weight ranges and is approved for puppies from 8 weeks of age and 2kg or more. With every pack of Nexgard purchased you also receive a free block of Donovan's chocolate – but only while stocks last!



Nexgard is a new flea treatment for dogs in the form of a soft chewable tablet

Caring for Your Pet's Nails

At times, both dogs and cats require nail trimming or other nail care. The rate at which nails grow varies from pet to pet. Excessively long nails can make it uncomfortable for your pet to walk. In some cases, the nail can even curl around and grow into the pet's pad or toe.

It is important to check your pet's nails regularly and have them trimmed if needed. Nails that are too long are also at greater risk of becoming caught and being damaged. Older cats that spend a lot of time indoors can also suffer from overgrown nails. If you are worried about the length of your pet's nails our vets can check them and trim them if needed. You can also trim your pet's nails at home using cat or dog nail clippers.

It is important to take care not to trim the nails too short. If this happens, it will be painful for your pet and the nail may bleed. The following diagram shows where to cut the nail. In white nails, the quick can be seen as a

pinkish area. It can be harder to tell the length of the quick in black nails. If you accidentally cut a nail too short and it bleeds, apply firm pressure to the tip of the nail. If the bleeding doesn't stop you can try pressing the nail into a bar of soap. Failing that, the nail can be quickly cauterised at the clinic to stop it bleeding. If you are unsure about trimming your pet's nails, our vets can take care of it for you, just give us a call to make an appointment.

