

# AnimalCare Newsletter

SUMMER 2015



**AnimalCare 2002 Ltd**

**45 Havelock Road  
Havelock North 4130**

**P. 06 877 8156**

**F. 06 877 8155**

**E. [animalcare@airnet.net.nz](mailto:animalcare@airnet.net.nz)**

**[www.animalcare.co.nz](http://www.animalcare.co.nz)**

## Christmas time at AnimalCare

It is hard to believe that Christmas is almost here again! It's been a busy year and we have shared a lot of happy and occasionally sad times with you over the last twelve months.

We would like to thank you for your continued support throughout the year. We hope you and your pets have a fantastic Christmas and that the New Year sees you happy and well!

Our emergency service will be running throughout the Christmas and New Year

period and the clinic will only be closed for the statutory holidays (December 25<sup>th</sup>, 26<sup>th</sup>, 28<sup>th</sup> & January 1<sup>st</sup>, 2<sup>nd</sup>, 4<sup>th</sup>).

We hope you enjoy reading our last newsletter for the year. In this edition you can find some great ways to help keep pets cool this summer, tips for shampooing dogs and our current instore promotions.

Thank you again & happy holidays from all of us at AnimalCare!



## Keeping Pets Cool

Keeping cool on hot days is not always easy – especially if you are covered with fur! Older pets also find it harder to regulate body temperature. Large older dogs and especially short-muzzled dogs (e.g pugs, bulldogs, boxers) are the most susceptible to heat stress. When it's hot outside, make sure your pets have a shady place to rest and plenty of water. Avoid exercising your dog in the heat of the day. Instead, opt for short walks early in the morning or the late evening when it is cooler.

Dogs that like water may enjoy relaxing or playing in a children's paddling pool. Wetting your dog's fur with the hose will also help them to cool down. Home-made doggy ice blocks are also a great treat for your canine friend on a hot day. Simply put rubber/plastic toys and/or a few dog biscuits/treats into a plastic container filled with water and freeze. Your dog will enjoy licking the ice block to

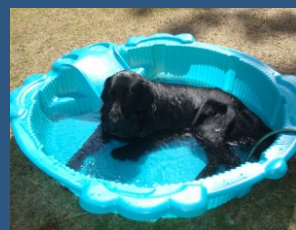
get to the treats inside. For cats, a few ice cubes in their water bowl will keep their drinking water nice and cool and may also be a source of entertainment for some curious felines.

Remember to never leave your dog in a car on a warm day – even with the windows down. If you take your dog to the beach or river, check their paws regularly for signs of damage from running on hot sand/stones. If the pavement or road is too hot for you to touch, it's too hot for your dog to walk on. It's a good idea to keep a bowl and bottle of water in your car so you can offer your dog a drink while you are out and about.

Signs of heat stress include, excessive panting, laboured breathing, difficulty standing or wobbly walking. If your pet is suffering from heat stress contact the clinic immediately.



Karen's dog Bow is getting into the festive season.



A paddling pool is a great day to cool down a water-loving dog on a hot day



Doggy ice blocks can help keep your dog cool and entertained at the same time.

## Promotions & Freebies:

Get a pet groomer with any pack of Frontline Plus. →



Free microfibre dog towel with Eukanuba dog food 7kg or larger →



← Get a free infusion drink bottle with every pack of Advocate for cats or dogs

Get a free single treatment with every 3 pack of Nexgard or Nexgard Spectra purchased. →



## Active Manuka Honey for Pets

You may have heard of active Manuka honey being used on people, but did you know you can use it on pets too? Active Manuka honey contains a unique natural antibacterial compound. This makes it perfect for applying to any open wound or graze that is at risk of becoming infected.

A dressing isn't required to hold the honey in place, however, many pets will like the taste, so may lick it off, in which case a dressing may be needed. The honey also creates a

protective waterproof film over the wound, which aids the healing process. It can also be used to soothe any irritated areas of skin. Active Manuka honey can be used on cats, dogs, horses, cattle, pigs, sheep and goats. We stock two sizes of active Manuka honey – 50g for \$16.50 and 100g for \$26.80.

Active Manuka honey is a fantastic product to have on hand to help heal any cuts, scrapes or wounds your pet may get and prevent them from becoming infected.



## Practical Tips for Shampooing Dogs



1 - Thoroughly wet your dog. The more water you use the easier it is to shampoo – You may need to add small amounts of shampoo as you go, as this breaks down the surface tension due to the grease on the skin and allows the shampoo to penetrate down to the skin where it is needed.

2 - Use a sponge to apply shampoo particularly around the face. Pouring shampoo down the back of your pet will mean you will use more than you require. These products are concentrated so you only need a small amount of shampoo. Work on a figure of 1-2 teaspoons per 5kg dog. The larger amount is for longer coated dogs.

3 - When lathering, always add more water before you add more shampoo. A shampoo won't lather in the absence of water. This results in a more economical product and

reduces waste.

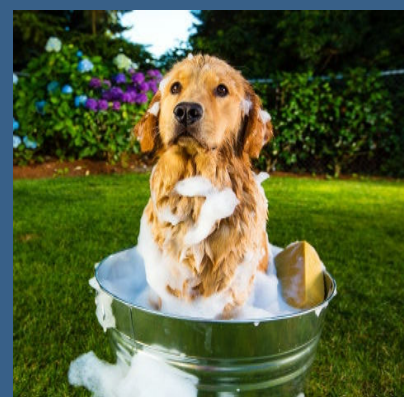
4 - Rub the shampoo all over including around the muzzle, lips and under the tail. These are the areas bacteria and fungus spread from.

5 - It is important if using a medicated shampoo to allow time for it to work. In general, 10 minutes is required. Your dog can do whatever it likes while waiting. Play ball or throw a stick to take its mind off being wet. If the dog does go and roll, remember there is still shampoo in the coat so adding water when rinsing will reactivate the shampoo.

6- Rinse thoroughly. It takes time to get rid of all the shampoo from the coat, about 5 minutes in longer haired dogs. A shower hose or hydro bath is excellent. Your pet should be "squeaky" clean. If the hair doesn't squeak, there is still shampoo residue in the coat which needs to be rinsed out.

7 - Dry gently. Using heat or vigorous towel drying will irritate skin that is already itchy. A commercial grooming dryer just blows the water out of the coat, it doesn't use heat.

8 - If you are sensitive to detergents or have hand dermatitis, we suggest you wear gloves when using any shampoos.



# KITTEN VALUE PACK OFFER

Adopting a kitten?

This pack includes all of the basic kitten essentials you will need at a great discounted price!



## ONLY \$69.90!

NORMALLY \$90.80

### The pack includes:

- 1 x carry cage
- 1 x 700g bag of Iams Kitten
- 1 x litter tray
- 1 X 7L bag of cat litter
- 1 x double bowl
- 1 x toy ball
- 1 x Iams Kitten Pack



PRODUCT COLOURS & LITTER TYPE MAY VARY